

2020-2021 District Goals



District: 307B2

Constitutional Area: Australia, New Zealand, Papua New Guinea, Indonesia, S. Pacific

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	1	20	25	25
2nd Quarter	1	20	35	25
3rd Quarter	1	20	35	25
4th Quarter	1	20	25	25

FY New Clubs

4

FY Charter Members

80

FY New Members

120

FY Retention Goal

100

NET GROWTH GOAL

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

100

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Give orientation for new member	GMT	New member Program	July 2020	May 2021
Give appreciation award to club with the highest netgain per-quarter	GMT	District	July 2020	June 2021
Every clubs make membership growth action plan (10 % netgain)	GMT	Goal setting	July 2020	Feb 2021
Give orientation for the formation of new clubs	GMT	New Club Formation Program	July 2020	June 2021
Give special incentive in formating new clubs	District 307B2	District	July 2020	June 2021
New clubs guidance by certified guiding lions for 2 years	Certified Guiding lions	Guiding lions program	July 2020	June 2021
Use the Club Quality Initiative in member retention program	GMT	Club Quality Initiative	July 2020	June 2021
Encaourage clubs to improve the member satisfaction	GLT	member satisfaction program	July 2020	june 2021

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

Action Plan

I will support my district's fundraising goals and work closely with the LCIF district coordinator to ensure our district achieves those goals, and I will learn about the potential awards that may be available to our district for exceptional support of LCIF and Campaign 100.

I will lead by example, by asking my club to set a goal for our support of Campaign 100 and LCIF; including LCIF and Campaign 100 in my presentations and remarks throughout my district; making a personal gift or ensuring my club's participation; and inviting my LCIF district coordinator and/or club LCIF coordinator to give regular presentations at my club.

My cabinet will provide time for the LCIF district coordinator to present updates at every cabinet meeting and will ensure that our district convention will allow time for a Campaign 100 and LCIF presentation/seminar and space for an information table on LCIF. I will also schedule regular update meetings or phone calls with the district coordinator outside of cabinet meetings.

I will work with my district coordinator to educate myself on LCIF grant opportunities available in my area, especially District and Club Community Impact Grants, and therefore encourage my district to develop projects that would be potentially supported by an LCIF grant.

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

MULTIPLE DISTRICT CUSTOM IMPACT

Goal Statement

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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DISTRICT CUSTOM IMPACT

Goal Statement

1. MEMBERSHIP
2. SERVICE
3. LEADERSHIP
4. LCIF

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Organize the training for new club officers	GLT	PSTM Manual Book	1/6/2020	30/6/2020
Organize the training for New Zone and Region Chairpersons	GLT	Zone and region chairperson Manual	1/7/2020	30/7/2020
Organize the training for Certified Guiding Lions	GLT	Guiding lions Manual	July 2020	August 2020
District will send 10 qualified lions to attend the leadership training on MD-level and international level	GLT	Qualification training	July 2020	May 2021
District will support the leadership training held by District	GLT	District fund	July 2020	March 2021
Brief the clubs on carrying out social activities focusing on global causes framework	GST	Global Causes framework	July 2020	May 2021
Encourage clubs to expand their networks to develop partnerships with other communities in providing social services.	GST	global Causes Framework	July 2020	May 2021
Give awards to clubs that provide the most widely social services in global causes	GST	SAR	July 2020	June 2021
Encourage MJF and PMJF members to increase their levels	LCIF Coordinator	Campaign 100 LCIF program	July 2020	June 2021
Give awards to the club with the highest contribution to LCIF every quarter	LCIF Coordinator	LCIF Data	July 2020	June 2021
Provide the guidance to contribute in LCIF program	LCIF Coordinator	Campaign 100 and LCIF Program	July 2020	June 2021